

Around The Horn Plan

Thursday, February 18, 2010



Symbol	CPO	Sector Symbol	\$IXR.X
Description	CORN PRODS INTL INC		
Pattern	Infield Fly	AGRICULTURAL PRODUCTS	
Position	Short	Resistance 2	33.38
Entry	32.56	Resistance 1	33.09
Stop	32.88	Pivot	32.88
Initial Target	32.01	Support 1	32.59
Ratio	1.72	Support 2	32.38
50% To Target	32.29		

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Symbol	HLF	Sector Symbol	\$IXR.X
Description	HERBALIFE LTD COM USD SHS		
Pattern	Infield Fly	PERSONAL PRODUCTS	
Position	Short	Resistance 2	40.91
Entry	39.60	Resistance 1	40.45
Stop	40.03	Pivot	40.08
Initial Target	39.03	Support 1	39.62
Ratio	1.33	Support 2	39.25
50% To Target	39.32		

Around The Horn Plan

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Symbol	OFC	Sector Symbol	\$DJR.X
Description	CORPORATE OFFICE PPTYS	TR SH BEN INT	
Pattern	Infield Fly	OFFICE REIT'S	
Position	Short	Resistance 2	37.38
Entry	36.11	Resistance 1	36.89
Stop	36.42	Pivot	36.55
Initial Target	35.71	Support 1	36.06
Ratio	1.29	Support 2	35.72
50% To Target	35.91		

Stocks To Watch

Thursday, February 18, 2010



ALBEMARLE CORP

Symbol	ALB
Pattern	Infield Fly
Position	Short
Entry	37.42
Stop	?
Initial Target	37.04
50% To Target	37.23
Resistance 2	38.30
Resistance 1	38.03
Pivot	37.78
Support 1	37.51
Support 2	37.26
Sector	SPECIALTY CHEMICALS
Sector Symbol	\$CEX.X



SPIRIT AEROSYSTEMS HLDGS INC COM CL A

Symbol	SPR
Pattern	3-2 Pitch
Position	Short
Entry	18.32
Stop	?
Initial Target	17.94
50% To Target	18.13
Resistance 2	18.99
Resistance 1	18.85
Pivot	18.63
Support 1	18.49
Support 2	18.27
Sector	AEROSPACE & DEFENSE
Sector Symbol	\$DFX.X



UNITED TECHNOLOGIES CORP

Symbol	UTX
Pattern	Fast Ball
Position	Long
Entry	67.63
Stop	?
Initial Target	68.00
50% To Target	67.82
Resistance 2	68.61
Resistance 1	67.98
Pivot	66.90
Support 1	66.27
Support 2	65.19
Sector	AEROSPACE & DEFENSE
Sector Symbol	\$DFX.X

Stocks And Sectors On The Radar

Thursday, February 18, 2010



ECOLAB INC

Symbol	ECL
Sector	SPECIALTY CHEMICALS
Sector Symbol	\$CEX.X
Pattern	3-2 Pitch
Position	Short
Entry	41.99
Target	41.68
R2	42.89
R1	42.62
Pivot	42.36
S1	42.09
S2	41.83

50% To Target 41.84



EVEREST RE GROUP LTD

Symbol	RE
Sector	REINSURANCE
Sector Symbol	\$IUX.X
Pattern	3-2 Pitch
Position	Short
Entry	82.06
Target	81.74
R2	82.99
R1	82.75
Pivot	82.45
S1	82.21
S2	81.91

50% To Target 81.90

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Stocks And Sectors On The Radar

Thursday, February 18, 2010



TEREX CORP NEW

Symbol	TEX
Sector	MACHINERY
Sector Symbol	\$DJI
Pattern	Infield Fly
Position	Short
Entry	19.81
Target	19.56

R2	20.65
R1	20.41
Pivot	20.16
S1	19.92
S2	19.67

50% To Target

19.69

Trade Date

18-Feb-10

Thursday

Around The Horn

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
CPO	Infield Fly	32.56	Short	32.88	32.29	32.01	\$IXR.X
HLF	Infield Fly	39.60	Short	40.03	39.32	39.03	\$IXR.X
OFC	Infield Fly	36.11	Short	36.42	35.91	35.71	\$DJR.X

Stocks To Watch

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
ALB	Infield Fly	37.42	Short		37.23	37.04	\$CEX.X
SPR	3-2 Pitch	18.32	Short		18.13	17.94	\$DFX.X
UTX	Fast Ball	67.63	Long		67.82	68.00	\$DFX.X

Stocks And Sectors On The Radar

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
ECL	3-2 Pitch	41.99	Short	SCALP	41.84	41.68	\$CEX.X
RE	3-2 Pitch	82.06	Short	SCALP	81.90	81.74	\$IUX.X
TEX	Infield Fly	19.81	Short	SCALP	19.69	19.56	\$DJI

Around the Horn: The Rule Book

Just as the Around the Horn trading plan developed for our personal use, these rules also evolved to maximize our own trading profits, minimize risk and still allow the trades room to breathe. When we compute the monthly results, we use these rules to calculate the plan's efficacy. Individual trade results may exceed or fall short of the monthly results (for example, more or less favorable fills or missing a trade), but these rules allow comparison of results over time and a measure for one's own trading performance using pre-established criteria. While these guidelines will always have an exception to the rule (e.g. stopping out of a trade that later becomes profitable) over time, they serve us well more often than not.

Entries:

1. The entry price (or entry tick within the allowable slippage or gap) has to **print on the NYSE**. That is, a stock that ticks the entry price on the NAS on or before the open does not count as a legitimate entry as the tick must originate on NYSE;
2. For **Gaps** and **allowable slippage**, profit target is the key. Your entry slippage should not be more than 25% of the total amount you expect to make and for planned trades should never be more than 20 cents total. Thus, if your profit target is a 40 cent gain, then allow for 10 cents of slippage. If the profit target is over a dollar, then 20 cents of slippage is reasonable. If you enter a trade beyond this level, then mentally shift gears and treat the trade as an intraday play or scalp trade, not as a planned trade;
3. **No new entries** after 12:20 PST/3:20 EST (40 minutes to close).

Stop Protocol:

Once you enter a trade at the stated entry price or within the acceptable 10 cent slip level there are several criteria we use to protect ourselves from losses, as well as protect profits, while still allowing some room for volatility. During the trading day, I like to think of these as hurdles, moving from one to the next as the trade progresses.

Hurdle 1: After entering the trade at the stated entry price, watch to see if the trade goes 10 cents in your favor FROM THE STATED ENTRY PRICE, NOT YOUR FILL PRICE. If it does not go 10 cents in the trade's favor from the entry price before it goes 10 cents against the trade, exit the trade 10 cents against your trade and watch for another entry opportunity.

Issues: This strategy has protected us against what I call getting "tagged-in" only to head straight to the stop-loss. To execute this strategy, a trader needs to be comfortable paying the extra commissions if the trade comes back to your entry. Also, another entry here does not count as a "second" entry. If you are uncomfortable with this strategy, don't use it and use the stop level as your exit.

Hurdle 2: Once the trade is in your favor 10 cents beyond the entry price, keep the stop loss at the stated stop loss until the trade hits the 50% to Target level.

Hurdle 3: At the 50% to Target level, move the Stop Loss from the stated stop loss to a breakeven level at the STATED ENTRY PRICE, NOT YOUR FILL PRICE.

Hurdle 4: Once the trade ticks within 10 cents to the stated Initial Profit Target, move the stop to a Profit Stop at the 50% to Initial Profit Target level.

Hurdle 5: Once the trade hits the Initial Profit Target, determine if the trade is zooming past your price (in other words, it would be a struggle to exit the trade at that price as it is trading so strongly in your favor it has already surpassed the Initial Profit Target before you can get your order in). If this happy situation is occurring, stay in and trail with a profit stop, initially at the Profit Target.

If the trade is not this strong (as occurs much more often), exit the trade at the Initial Profit Target. Some traders choose to exit only half or some other percentage at this level and then trail a profit stop initially at the 50% to Target level, then later the Initial Profit Target, then by some other method as the trade gets progressively further from this level (reversal of two closes, violation of the 8 period simple moving average, support/resistance, etc.).

Note: These are the rules we use to calculate the monthly performance. As trader's you may find some other variation useful. For instance, for the 10 cent "tagged in" rule when a trade has not gone more than 10 cents in your favor before reversing, some traders prefer not to exit at 10 cents against you in favor of a wider exit at a 50% to stop loss level, giving the stock a little more room to breathe. Another example some traders employ is to take a percentage of profits at the 50% to Target level, another percentage at the initial profit target, and the final if it travels further, with protective stops for each of these levels as the trade progresses.

It is important to understand how we are trading and the rules we are using. It is also important that trading rules suit your psychology. If you have questions or thoughts please don't hesitate to contact me at: Julie@TraderInsight.com

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